

**SMT. S.I.PATEL IPCOWALA COLLEGE OF COMMERCE PETLAD.**

**INTERNAL EXAMINATION**

**M.COM. SEMESTER-2 .**

**SUB: Strategic Business management..**

**DATE : 5/3/2018**

**TIME : 9.30 to 10.30**

**MARKS :40**

Q -1. What is business policy ? state features and importance of business policy.

OR

Q -1. Describe strategic management process and state reasons for failure of strategic management.

Q -2. Describe types of mergers and Advantages of mergers.

OR

Q -2. State reasons for failure of mergers and acquisitions and Describe strategy for successful acquisitions.